



“5 WAYS TO OPTIMIZE FOR CHATGPT’S BUY NOW”

Make your products AI-ready & conversion-friendly”



Tip 1 – Add Structured Data

Short supporting line: “Use JSON-LD & schema markup so AI can ‘read’ your products.

Tip 2 – Keep Info Accurate

Keep pricing, availability, shipping details up to date.

Tip 3 – Allow AI Crawlers

Don’t block GPTBot in robots.txt — visibility depends on crawl access.

Tip 4 – Build Trust Signals

Reviews, testimonials & mentions increase AI trust.

Tip 5 – Integrate with Eligible Platforms

Leverage Shopify, Etsy, or ACP integration for instant checkout.

The Next Storefront is AI. Optimize Now!



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AN ROI CORRIDOR